2008 Strategic Planning Focus Group

Miami-Dade County Public Schools



Purpose and Agenda for today's focus group

Purpose

 Obtain stakeholder input into the development of the 2008-2011 District Strategic Plan

Agenda

- Selected achievements from 2005-2008 District Strategic Plan
- Proposed focus for 2008-2011 District Strategic Plan
- Discussion on guiding questions



Process of incorporating stakeholder input





2005-2008 District Vision, Mission, Core Values and Goals

DISTRICT GOALS MISSION Ensure achievement of high academic We provide the highest quality education so that standards by all students all of our students are empowered to lead productive and fulfilling lives as lifelong learners and responsible citizens. Develop our students so that they are able to successfully compete in the global economy Excellence Actively engage family and community members We pursue the highest standards in academic to become our partners in raising and achievement and organizational performance. maintaining high student achievement

Reform business practices to ensure efficiency, effectiveness and high ethical standards

Recruit, develop and retain high-performing, diverse, and motivated faculty and staff

VISION

We are committed to provide educational excellence for all.

CORE VALUES

Integrity

We build positive relationships through honesty, respect and compassion, which enhance the selfesteem, safety, and well-being of our students, families and staff.

Equity We foster an environment that serves all students and aspires to eliminate the achievement gap.

Citizenship

We honor the diversity of our community by working as a team to ensure the educational success of all our students and recognize the our obligations go beyond our professional responsibilities to promote democratic principles.

Highlighted District-wide achievements

Results	July 2004	July 2007
Higher Performance		
Increased students reading at grade level, grades 3-10	41%	51%
Decreased 3 rd graders retained	18%	14.81%
Greater exposure to the global economy/world of work		<u>\</u>
Increased student enrollment in secondary foreign languages	50,510	57,829
Increased number of schools implementing dual language programs	68	100
Increased students participating in internships/mentorships	N/A	6544
Higher quality learning environment		
Decreased percent of overcrowded schools	64%	38%
Increased number of student seats added per year	~5,000	~20,700
Lowered violent incident rate (per 1,000 students)	17.8	8.72
Increased schools offering health services	N/A	101



Highlighted District-wide achievements

Results	July 2004	July 2007
Increased community engagement and support		
Certificates of completion awarded by The Parent Academy	N/A	55,023
Parent attendance at District-wide parent teacher conferences	N/A	100,412
Education compacts established	N/A	6
Active Dade Partners	2,668	4,065
More efficient business practices		
Savings from redesigning procurement process	\$0	\$30.6M
Restructured school food purchasing and distribution	N/A	\$3M
Revamped school technology purchasing	\$0	\$35M
School Improvement Plans aligned with strategic plan	No	Yes



Highlighted District-wide achievements

Results	July 2004	July 2007
Improved financial health		
Increased competitive grant funding	\$25.8M	\$106.1M
Increased per student funding	\$5,777	\$7,244
Raised contingency reserve	.94%	2.5%
Improved Standard & Poor's rating	Negative	Stable
Improved employee satisfaction/morale		
Increased number of beginning teacher with mentors	179	1,283
Decreased teacher vacancies	1.2%	.8%
Decreased average personnel investigation process	128 days	65 days



ACADEMIC

05-08 Strategic Plan	08-11 Strategic Plan (proposed)
 Raise achievement of all students through the development and implementation of a broad range of innovative programs 	 Institutionalize and replicate effective programs providing all students with an equal opportunity to access programs of their choice Raise student performance to international standards (PreK-12)
 Better prepare students to enter the workforce through real-world work experiences 	 Focus internships and programs on high- demand industry needs
 Target professional development to teachers to increase the instructional effectiveness 	 Train teachers to use data and technology to focus instruction on individual student needs
 Model and reward positive student behavior to improve the school environment 	 Deliver personal and civic literacy and positive behavior curriculum and training
 Reduce the number of school-based crimes 	 Address systemic causes of school-based crime in the communities surrounding our schools to maintain low crime rate
 Design and build new schools to match educational needs of students 	 Continue to build new schools to comply with class size requirements, renovate outdated facilities and replace obsolete buildings to create program-specific space



FAMILY/COMMUNITY

05-08 Strategic Plan	08-11 Strategic Plan (proposed)
 Improve communication with key stakeholder groups, increase general involvement and improve overall public perception 	 Deliver strategic branding messages to key stakeholders with specific requests based on strategic needs and geared toward achieving strategic outcomes Develop family/community/business advocates for the District
 Improve stakeholder satisfaction to regain the community's faith in and connection to public education 	 Continue to improve stakeholder satisfaction to generate long-term, sustainable investment in our students during school and after graduation



BUSINESS/FISCAL

05-08 Strategic Plan	08-11 Strategic Plan (proposed)
 Identify and implement "quick-win" process improvements to make changes that improve delivery of products and services to schools and improve short-term operational efficiency 	 Implement large-scale technical solutions to improve long-term operational efficiency and the delivery of services to classrooms and expedite information and access to data
 Identify new revenue sources to secure additional resources 	 Focus specifically on resource development to ensure alternative, longer-term sources of funding
 Improve financial processes and systems and improve overall financial health 	 Reduce operational costs while maintaining productivity to offset expected decrease in new revenue
 Expand existing facilities to meet the requirements of class-size reduction and relieve overcrowding 	 Promote innovative space utilization and operational solutions that address under- enrolled schools and anticipate the future needs of changing neighborhoods



EMPLOYEE

05-08 Strategic Plan	08-11 Strategic Plan (proposed)
 Revamp recruitment and hiring processes for administrators and teachers 	 Revamp recruitment and hiring processes for all other employees
	Intensify focus on retention of all employees
 Revamp evaluation system for administrators and teachers 	 Revamp evaluation system for all other employee groups
 Focus on professional development for teachers and school-site administrators 	 Continue focus on professional development for teachers and school-site administrators and expand professional development to other employee groups



Guiding questions

- What have we done well in the last three years that you would like to see replicated for the next three years?
- What do you think are the three most critical issues facing Miami-Dade County Public Schools in the next three years?
- In what key areas do we need the most improvement?



Stakeholder survey links

Parent:	http://osp.dadeschools.net/parent
Student:	http://osp.dadeschools.net/student
EESAC:	http://osp.dadeschools.net/eesac
Faith-Based Leader:	http://osp.dadeschools.net/faith
Business Leader:	http://osp.dadeschools.net/business
Staff:	http://osp.dadeschools.net/staff

Contacts

- Office of Strategic Planning
 - **305-995-2744**
- http://osp.dadeschools.net



Thank you for your participation



Academic Focus

2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Recognition and awards

- Overall District achievement:
 - 2007 co-winner of the CUBE Award for Urban School Board and academic excellence, closing the achievement gap and community engagement
 - Broad Prize runner-up in '06 and '07 for improvement in student achievement while reducing achievement gaps:
 - Most students at or above the national median in reading and math for the first time
 - 14.8% of 3rd graders retained (down from 18% in 2004
 - 5 M-DCPS educators won Florida outstanding principal, assistant principal Achievement awards

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Recognition and awards (cont.)

- M-DCPS school accomplishments:
 - Earned NCLB Blue Ribbon Schools awards in '06 and '07
 - Received national press in Newsweek's List of Top High Schools in the Nation (13 schools)
 - Appeared in *People Magazine* to showcase opportunities for physically impaired students through Shake-a-leg program
 - Received Arts Achieve Model Schools recognition for highquality visual and performing arts instruction
 - Won Florida State Mathematics Championship
 - Won Japanese Fulbright Memorial Fund's Master Teacher Program

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Recognition and awards (cont.)

- M-DCPS student recognition:
 - President's Volunteer Service Award and Governor's High School All-Stars
 - U.S.D.O.E and the Alliance for Young Artists & Writers
 - Miami Neighborhood Excellence Initiative Award
 - Best Florida Film Award and Latino Art Beat Award
 - National Science, Engineering, Communication, and Mathematic Enhancement competition winners, Florida State Math Championship and State Chess Championship winners
 - Lemelson-MIT Grant recipient

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Advanced academics and Gifted

- 8 schools highlighted in the 2007 AP Report to the Nation for having the greatest number of African American and/or Latino (Hispanic) students worldwide scoring a 3 or higher in 14 different Advanced Placement (AP) Exams
- 16,199 students participate in 772 advanced placement courses
- 32,800 students enrolled in gifted education and 100% percent of schools offer gifted services

Alternative education

 11 alternative schools converted into new program models reflecting single gender, 6-12 grade configurations, career-themed academies, and 8period day schedules

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Inclusion of students with disabilities

 52% of students with disabilities are in general education for 80% of the day (up from 28% in '04)

Wellness Initiative

- Alliance for a Healthier Generation's "Healthy Schools Program" rolled out to 97 schools to promote health literacy and combat childhood obesity
- Recess implemented in grades K-5 and artificial trans-fats prohibited in all food available on campus

Choice options

- 23 new Choice programs established through the Voluntary Public School Choice Grant (I Choose!)
- 4 new school wide programs through the Magnet Schools of America Program Grant (MSAP)

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Raise achievement of all students through the development and implementation of a broad range of innovative programs

Selected Achievements

Academic enrichment activities

- 12,725 students from 310 schools performed as musicians, dancers, and actors/actresses in 31 communitybased District-sponsored events
- 70,461 students experienced a live professional theatre performance
- 6,899 students learned through curriculum-specific museum experiences and follow-up hands-on activities at 17 participating local art museums and galleries
- 3,453 students exhibited their own works of art in 23 District-sponsored exhibitions
- 23,050 students experienced ageappropriate fully staged professional opera performances from Florida Grand Opera's In-School program

- Institutionalize and replicate effective programs
- Intensify focus on providing all students with an equal opportunity to access programs of their choice
- Raise student performance to international standards (PreK-12)



2005-2008 District Strategic Plan

 Better prepare students to enter the workforce through real-world work experiences (general internships)

Selected Achievements

Global economy/world of work

- Secondary School Reform rolled out to 11 high schools
- Student enrollment in secondary foreign languages increased to 62,001
- 110 schools implementing dual language programs
- 6544 students participating in internships /mentorships
- 100 high school students participated in Miami Council for International Visitor's first Youth Summit on citizen diplomacy and our global economy
- District's first Summer Chinese Immersion Camp hosted with FIU to study Chinese culture, history and language

2008-2011 District Strategic Plan (proposed)

 Use data and feedback to better focus internships and programs on high-demand industry needs



2005-2008 District Strategic Plan

 Provide targeted professional development to teachers to increase the effectiveness of classroom instruction

Selected Achievements

Educational effectiveness

- Teachers recognized and awarded:
 - Disney Teacher Award, Lesson Plan of the Year award from the Federal Reserve Bank of Atlanta, National Teachers Hall of Fame, Siemens Award for Advanced Placement, All-USA Teacher Team (USA Today), Regional Language Teacher of the Year
- Number of National Board Certified Teachers increased to 991
- 100% increase in number of teachers completing district reading endorsement program
- 70% increase in number of teachers pursuing reading, gifted, autism and ESOL endorsement through district program

2008-2011 District Strategic Plan (proposed)

 Equip teachers with and train them to use data and technology to focus their instruction on individual student needs



2005-2008 District Strategic Plan

 Model and reward positive student behavior to improve the school environment

Selected Achievements

Positive school culture

- Revamped student code of conduct to deliver a model of and strategic focus on positive student behavior
- Launched SPOT success Campaign to recognize and reward students exhibiting model student behavior and decrease truancy District-wide
- Reduced the number of students with 15 or more unexcused absences by more than 13,000

2008-2011 District Strategic Plan (proposed)

 Develop and implement curriculum and provide professional development to deliver personal and civic literacy and positive behavior



2005-2008 District Strategic Plan

 Reduce the number of school-based crimes

Selected Achievements

Safe schools

- Lowered violent incident rate to 8.72 per 1,000 students through:
 - Scan Analyze Respond Access (SARA) program addressed unsafe activity in communities surrounding 20 schools
 - Closed Circuit Television installed at 141 schools to provide 24hour security surveillance
 - COMSTAT internal review process addressed areas of increasing crime in real time
- 859 security monitors attended 3-day mandatory training at Miami-Dade County College
- 203 students processed through civil citation program as an alternative to arrest for misdemeanor offenses

2008-2011 District Strategic Plan (proposed)

 Address systemic causes of school-based crime in the communities surrounding our schools to maintain low crime rate



2005-2008 District Strategic Plan

 Design and build new schools to match educational needs of students

Selected Achievements

High-quality learning environment

- 11 new schools have opened since 2004 and 13 additional schools will open by August 2008
- Over 14,000 new student seats have been added since 2004 through the construction of new facilities
- 12,412 new student desktop computers installed in 260 schools and data transmission infrastructure upgraded at 150 schools
- Smart boards and overhead projectors provided in all new instructional spaces

2008-2011 District Strategic Plan (proposed)

 Continue to build new schools to comply with class size requirements, renovate outdated facilities and replace obsolete buildings to continue meeting student needs for program-specific space



Family/Community Focus

2005-2008 District Strategic Plan

 Improve communication with key stakeholder groups, increase general involvement and improve overall public perception

Selected Achievements

Meaningful exchange of information

- Co-winner of the 2008 Connect-ED Leadership through Communication Award
- Won 2007 National School Public Relations Association (NSPRA) Golden Achievement Award for the Planning and PR related to the 2007 Superintendent's Annual Meetings and Community Workshops
- Won NSPRA award for The Parent Academy
- Launched Class Act broadcast program which received 4 Aegis Awards, 2 Bronze Telly Awards, the NSPRA Award of Excellence and the Videographer Award of Distinction

2008-2011 District Strategic Plan (proposed)

 Deliver strategic branding messages to key stakeholders with specific requests based on strategic needs and geared toward achieving strategic outcomes

 Develop family/community/business advocates for the District



2005-2008 District Strategic Plan

 Improve communication with key stakeholder groups, increase general involvement and improve overall public perception Selected Achievements

Meaningful exchange of information (cont.)

- Awarded the 2007 National School Public Relations Association NSPRA Golden Achievement Award for the *It Takes…* Campaign that shares information on District programs, opportunities, and successes
- Delivered 102,178 messages to 27,384,315 phones on Parent Academy activities, school and District events, engagement opportunities, and health and safety
- Division of Psychological Services' website cited as a model for other Districts by the American Psychological Association

2008-2011 District Strategic Plan (proposed)

 Deliver strategic branding messages to key stakeholders with specific requests based on strategic needs and geared toward achieving strategic outcomes

 Develop family/community/business advocates for the District



2005-2008 District Strategic Plan

 Improve communication with key stakeholder groups, increase general involvement and improve overall public perception

Selected Achievements

Family involvement

- Received 2007 Superintendent's Award for exemplary Volunteer/Community Involvement from the State of Florida
- Awarded 74,470 Certificates of Completion for The Parent Academy for workshops at 279 sites, plus 99 adult education sites
- Held over 100,000 parent conferences
- Hosted orientation for 2000 parents to prepare families for the transition to Middle and High school
- Held first annual Student Voices Conference for student input on raising achievement, designing small learning communities, establishing best practices and promoting teamwork
- PTA membership reached its highest numbers since 1995 with 55,952 active members and 264 active units

2008-2011 District Strategic Plan (proposed)

 Deliver strategic branding messages to key stakeholders with specific requests based on strategic needs and geared toward achieving strategic outcomes

 Develop family/community/business advocates for the District



2005-2008 District Strategic Plan

 Improve communication with key stakeholder groups, increase general involvement and improve overall public perception

Selected Achievements

Community partnerships

- Named one of ten United Way Million Dollar Good Works partners nationwide
- Signed Education Compacts with six municipalities to focus energy on improving schools and saving public dollars
- Received ~ \$26M in monetary and \$114M in in-kind donations from business community partners since 2004
- Engaged 383 business partners in the "Principal for a Day" program to raise awareness of the joys and challenges of school leadership

- Deliver strategic branding messages to key stakeholders with specific requests based on strategic needs and geared toward achieving strategic outcomes
- Develop family/community/business advocates for the District



2005-2008 District Strategic Plan

 Improve stakeholder satisfaction to regain the community's faith in and connection to public education

Selected Achievements

Stakeholder satisfaction

- District-wide stakeholder survey launched to capture perception about the District's performance in the areas of Communication, Participation, Customer Satisfaction, Public Perception, and Decision Making
- >90% of 10,197 parents and caregivers surveyed in 2007 were satisfied or very satisfied with M-DCPS parental involvement

2008-2011 District Strategic Plan (proposed)

 Continue to improve stakeholder satisfaction to generate long-term, sustainable investment in our students during school and after graduation



Business/Fiscal Focus

2005-2008 District Strategic Plan

 Identify and implement "quick-win" process improvements to make changes that improve delivery of products and services to schools and improve short-term operational efficiency

Selected Achievements

Savings on services to schools

- Restructured school food purchasing and distribution equaling \$3M in savings
- Participated in cooperative buying agreements with other Counties and saved \$240,000 thus far
- Saved over \$35M by reducing the price schools pay for technology and by increasing the use of on-line shopping cart for making related purchases

2008-2011 District Strategic Plan (proposed)

 Implement large-scale technical solutions to improve long-term operational efficiency and the delivery of services to classrooms and expedite information and access to data



Business/Fiscal Focus (cont.)

2005-2008 District Strategic Plan

 Identify new revenue sources to secure additional resources

Selected Achievements

Revenues for strategic initiatives

- Increased competitive grant funding over 400% since 2004 to \$106M
- Awarded \$18.3M from the highlycompetitive Teacher Incentive Program
- Received Voluntary Public School Choice Program grant for \$12.5M over five years for two consecutive grant cycles
- Received over \$10M for Magnet Schools Assistance Program Grant over three years
- Awarded \$1.8M from the Knight Foundation for The Parent Academy
- Received \$1M grant from the Florida Department of Education for technology in the School Improvement Zone

2008-2011 District Strategic Plan (proposed)

 Focus specifically on resource development to ensure alternative, longerterm sources of funding



Business/Fiscal Focus (cont.)

2005-2008 District Strategic Plan

 Identify new revenue sources to secure additional resources

Selected Achievements

Revenues for strategic initiatives (cont.)

- Received \$1.5 million grant to support the District in teaching character education to its students
- Awarded \$1.4M for the Teaching American History Grant
- Won Toyota Family Literacy Program grant for \$249K in direct funding and \$375K in support funding over three years
- Received \$300K for The Parent Academy from Blue Cross and Blue Shield of Florida to launch a health & wellness module
- Received \$125K in scholarships from the Broad Foundation

2008-2011 District Strategic Plan (proposed)

 Focus specifically on resource development to ensure alternative, longerterm sources of funding



Business/Fiscal Focus (cont.)

2005-2008 District Strategic Plan

 Improve financial processes and systems and improve overall financial health

 Expand existing facilities to meet the requirements of class-size reduction and relieve overcrowding

Selected Achievements

Financial health

- Per student funding increased from \$5,777 ('04) to \$7,244
- Contingency reserve raised from .94% to 2.5%
- Standard and Poor's rating improved from negative from stable
- Approved the Enterprise Resource Planning (ERP) implementation to replace aging business systems

New schools

- 38% of schools overcrowded (down from 64% in '04)
- 276 portable classrooms demolished
- Over 24,000 student stations have been added to existing schools

2008-2011 District Strategic Plan (proposed)

 Reduce operational costs while maintaining productivity to offset expected decrease in new revenue

 Promote innovative space utilization and operational solutions that address under-enrolled schools and anticipate the future needs of changing neighborhoods



Employee Focus

2005-2008 District Strategic Plan

 Revamp recruitment and hiring processes for administrators and teachers

 Revamp evaluation system for administrators and teachers

Selected Achievements

Revamped HR processes

- Initiated three-year recruitment plan
 - Decreased overall teacher vacancies to 0.4% for the 2007-2008 school year
- Developed and implemented scorecards for all MEP administrators
- Piloted Instructional Performance Evaluation and Growth System (IPEGS), training 6,532 teachers and 186 administrators
- Increased beginning teacher salaries and provided salary increases for all employees

- Revamp recruitment and hiring processes for all other employees
- Intensify focus on retention of all employees
- Revamp evaluation system for all other employee groups



Employee Focus (cont.)

2005-2008 District Strategic Plan

 Focus on professional development for teachers and school-site administrators

Selected Achievements

Instructional support

- Provided 1,283 new teachers with one of 856 certified mentors through the Mentoring and Induction for New Teachers (MINT) program
 - Recorded approximately 57,000 hours for mentoring support provided district wide by National Board Certified Teachers
- Developed cohort of district, regional and school-based certified Differentiated Instruction trainers
- 320 school-based PD Liaisons received one week training to facilitate school-site, job-embedded PD

2008-2011 District Strategic Plan (proposed)

 Continue focus on professional development for teachers and school-site administrators and expand professional development to other employee groups



Employee Focus (cont.)

2005-2008 District Strategic Plan

 Focus on professional development for teachers and school-site administrators

Selected Achievements

Instructional support

- Provided comprehensive PD in Effective Leadership for 766 administrators through the Dade Association of School Administrators (DASA) Summer Institute
- Initiated competency-based Assistant Principal and Principal Preparation professional development programs for 151 participants
- Launched Fast Track Management Development Program for noninstructional personnel as part of phase I M-DCPS Succession Management Program

2008-2011 District Strategic Plan (proposed)

 Continue focus on professional development for teachers and school-site administrators and expand professional development to other employee groups

